

**From:** "Larry Jensen" <LJ@commadv.com>  
**To:** "Adams, Ben C." <badams@bakerdonelson.com>  
**CC:** "William Gibbons (wgibbons)" <wgibbons@memphis.edu>  
"Max Aldrich" <MAldrich@commadv.com>  
**Date:** 5/4/2017 11:36:39 AM  
**Subject:** RE: Crime Commission followup

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Ben,

We make our charitable through Hope Christian Community Foundation on behalf of Commercial Advisors . For the last two years those moneys have been sent on or about 10/1 of each year. If there is a need to accelerate we can. We made a pledge a few weeks ago of \$5000.

**Larry Jensen**  
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**From:** Adams, Ben C. [<mailto:badams@bakerdonelson.com>]  
**Sent:** Thursday, May 04, 2017 10:11 AM  
**To:** Larry Jensen  
**Cc:** Bill Gibbons ([wgibbons@memphis.edu](mailto:wgibbons@memphis.edu)); Adams, Ben C.  
**Subject:** Crime Commission followup

Larry, thanks so much for all your time and advice on fundraising. Bill and I are working many of your suggestions, particularly the Chamber Circle.

I apologize for the formality of this but you can understand my process. I am following up on a letter from me and Bill Gibbons last month regarding renewal of your annual support of the Crime Commission. We all know that violent crime is one of our biggest challenges. At the Crime Commission, we have new leadership with Bill, a new relationship with the University of Memphis and a new 5 year plan. We are aligned with our 2 Mayors and MPD Director Rallings. We have more resources for community engagement and getting the word out. As you know, we have helped in recruiting and retention of sworn officers. A new class of sworn officers and PSTs will soon hit the streets and we are committed to getting more boots on the ground which is critical to driving down violent crime with data driven pro-active policing. Can we count on you to renew your support this fiscal year which ends September 30? We would also be happy to come visit with you and members of your team to discuss our plans and progress in more detail as well. Thanks for your consideration.

Ben C. Adams, Jr.

Chairman and Chief Executive Officer

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